

Digital Media + Learning Conference

October 5-7, 2016 at the University of California, Irvine

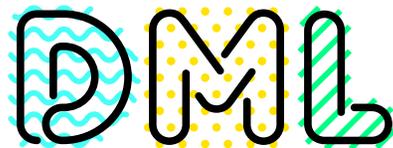
Capturing Connected Learning When and Where it Happens: A Workshop on Program Evaluation, led by Bill Penuel, University of Colorado, and Stanford's Vera Michalchik and Nick Wilson.

Participants in this workshop will build the foundation for evaluating programs supported by libraries, youth development sites, and other organizations that promote connected learning by creating experiences for youth who are participatory, socially connected, interest-driven, and oriented toward educational opportunity. Beginning with detailed descriptions of each program's features and the notable and interesting ways youth engage with these features, participants will help one another articulate a "theory of change" for each program, including the types of outcomes, benefits, and influences the program's activities are intended to produce. Aided by research on connected learning and sharing commonalities across their programs, participants will identify targets for measurement, outline a candidate evaluation plan, and map data collection approaches and identify instrument needs and possibilities for their plans. Participants will leave the workshop with increased capacity for reflective program improvement, answering their own questions about how to best serve their constituencies, and also with new tools for documenting and presenting the value of their work to funders and other stakeholders.



DETAILS

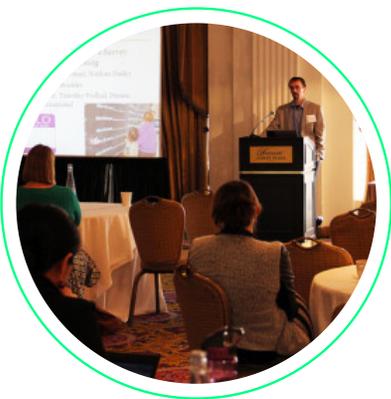
9:30 – 5:00 | University of California, Irvine
Student Center, Woods Cove C
Wednesday, October 5, 2016
6 hours | 20 Participant Maximum
Cost: \$100



**Let's Build.
Let's Design.
Let's Solve.**

**Spotlight: Geek Out on
PROGRAM EVALUATION**

In-depth, hands-on workshop on **Oct 5.**



Bill Penuel

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Bill Penuel is a professor in educational psychology and the learning sciences in the School of Education at the University of Colorado Boulder. His research focuses on learning with digital media in both formal and informal settings. One strand of research focuses on how young children learn literacy and science skills through joint engagements with media with peers and preschool teachers. Another strand focuses on the design and implementation innovative technologies to support subject matter learning in math and science. A third examines how youth can use digital tools for digital storytelling to communicate findings from action research in their communities.



Vera Michalchik

Stanford University
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Vera Michalchik is Sr. Associate Director for Learning Sciences and Technology at Stanford's Center for Teaching and Learning, where she takes a design-based research approach to applying the principles of connected learning to university initiatives. Vera also is a Senior Research Advisor at SRI International's Center for Technology in Learning, having directed the informal learning practice at SRI for many years. Trained in educational psychology and anthropology, she has studied the relationships and differences between learning in and out of school, with an emphasis on the social interactions and material experiences that support everyday learning in community, peer-based, online, and family settings.



Nick Wilson

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Nicholas Wilson is a Postdoctoral Researcher and Educational Programs Associate in learning experience and design at Stanford University. His work examines how youth from non-dominant communities use technology and digital media to navigate, bridge, and challenge social structures and discourses. Nick has designed and taught courses on learning and instruction with Web 2.0 and Open Educational Resources, as well as in Computer Mediated Communication. Nick is a former high school physics teacher and academic technology specialist, and has led professional development activities shaped around reforming pedagogy and designing technology-enhanced learning activities.