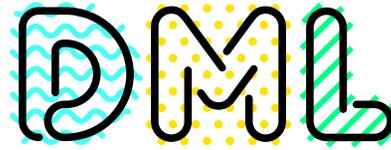


Digital Media + Learning Conference
October 5-7, 2016 at the
University of California, Irvine



**Let's Build.
Let's Design.
Let's Solve.**

**Spotlight: Geek Out on
CIVIC ENGAGEMENT**
In-depth, hands-on workshop on **Oct 5.**

**Transmedia Worldbuilding for
Civic Engagement**, led by USC's **Sangita
Shresthova** and **Gabriel Peters-Lazaro**.

Transmedia worldbuilding is an approach to creative collaboration in which practitioners build on shared values to create a fantastic vision of the future. After brainstorming the large-scale contours of a future world, workshop participants will craft human-scale narratives within that shared fictional space and then reflect on the themes of the stories as pathways to understanding contemporary concerns of their home communities. In this way, imagination provides a point of entry to discussions of civic engagement and activism so that participants will be guided through the planning stages of a participatory transmedia experience that integrates storytelling and civic action across multiple platforms by any media necessary.



DETAILS

9:30 – 12:30 | University of California, Irvine
Student Center, Room TBA
Wednesday, October 5, 2016
3 hours | 20 Participant Maximum
Cost: \$50



**Register online at
dml2016.dmlhub.net**

Questions? Email us at dmlhub@hri.uci.edu.



Sangita Shresthova

USC Annenberg School for
Communication and Journalism
✉ sangitashresthova@gmail.com
🐦 [@sangitacivics](https://twitter.com/sangitacivics)

Sangita Shresthova is the Director of Henry Jenkins' Media Activism & Participatory Politics (MAPP) project based at the Annenberg School for Communication and Journalism at University of Southern California (<http://ypp.dmlcentral.net>). Her work focuses on the intersection between popular culture, performance, new media, politics, and globalization. Sangita holds a Ph.D. from UCLA's Department of World Arts and Cultures and MSc. degrees from MIT and LSE. Her book on Bollywood dance and globalization (Is It All About Hips?) was published by SAGE Publications in 2011. Drawing on her background in Indian dance and new media is also the founder of Bollywood's Global Bollywood Dance Project. Her recent research has focused on issues of storytelling and surveillance among American Muslim youth and the achievements and challenges faced by Invisible Children pre-and-post Kony2012.



Gabriel Peters-Lazaro

USC School of Cinematic Arts
Media Arts + Practice Division
✉ gabrielpeterslazaro@gmail.com
🐦 [@gabepl](https://twitter.com/gabepl)

Gabriel Peters-Lazaro is an assistant professor of practice in the Media Arts + Practice Division at the USC School of Cinematic Arts where he researches, designs and produces digital media for innovative learning. As a member of the Media, Activism and Participatory Politics (MAPP) project he works to develop participatory media resources and curricula to support new forms of civic education and engagement for young people. He helped create The Junior AV Club, a participatory action research project exploring mindful media making and sharing as powerful practices of early childhood learning. He teaches courses on digital media tools and tactics, hypercinemas, digital studies and new media for social change. He received his B.A. in Film Studies from UC Berkeley, completed his M.F.A in Film Directing and Production at UCLA and is a Ph.D. candidate in Media Arts + Practice.